

Invitation to participate to the *World Public Relations Archive Record*

January 2019

European Public Relations History Network

Emeritus Professor Tom Watson is working on plans for the *World Public Relations Archive Record*. It will be based on the two editions of the *European Public Relations Archive Record* published in 2013 and 2014 (see link below) which were prepared by him with assistance from EPRHN members.

The aim of the project is to identify existing archives in professional bodies, companies, libraries and universities which can be accessed by scholars who are researching public relations history. In this way, national and international history projects can be fostered and new research published.

Planning for this expanded edition has already reached out to PR historians in more than 50 countries with positive responses from many already. The main information gathering exercise has already started with the distribution of the project's Archive Information Request form.

If you would like more information on the project or to participate, please contact Professor Watson directly at tom.watson1709@gmail.com. He can put you in contact with your country's project leader.

It is hoped that the *World Public Relations Archive Record* will be ready for the 10th [International History of Public Relations Conference at Bournemouth University on June 26-28, 2019](#). It will be published, as before, as an open access document available online for all PR historians to use.

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EPRHN Archive Record:

<https://microsites.bournemouth.ac.uk/historyofpr/files/2010/03/EPRHN-Archive-Record-2nd-edition-March-2014.pdf>