

Posting Title Assistant, Associate and Full Professor in **Integrated Strategic Communications** - College of Communication and Media Sciences - Abu Dhabi and Dubai – Fall 2020

Vacancy Details

The Opportunity

Zayed University is fully accredited in the UAE and by the Middle States Commission on Higher Education in the US. The College is accredited by the Accrediting Council on Education in Journalism and Mass Communications and its Integrated Strategic Communications concentration is accredited by the International Advertising Association.

The College of Communication and Media Sciences offers a comprehensive program of study, providing students opportunities to develop their communication skills and prepare themselves to play important professional leadership roles.

Our faculty represent approx. 20 different nationalities and are committed to our mission, which is to graduate students who:

- Understand the role of mass communication in Islamic and global cultures;
- Master written, oral and visual skills in English and Arabic;
- Use digital media technologies thoughtfully and appropriately;
- Value truth, accuracy, fairness and diversity;
- Think critically, be innovative and engage in dialogue;
- Contribute to the body of knowledge in mass communication from this region;
- Assist in the future development of the UAE and the global community.

Studies lead to a B.S. degree in Communication and Media Sciences with concentrations in one of three areas: Integrated Strategic Communications, Media Production and Storytelling and Tourism and Cultural Communications. Undergraduate courses are single-gender education with male and female students attending separate classes in separate facilities. Graduate programs leading to an M.A. degree also exist in Tourism and Cultural Communication and in Strategic Public Relations.

The College of Communication and Media Sciences is seeking candidates to begin Fall 2020. A search for these positions will open immediately and remain open until filled.

The Responsibilities

The College seeks candidates at the Assistant, Associate and Full Professor levels. The College is seeking dynamic individuals who can provide expertise and leadership in Integrated Strategic Communications' (ISC) major courses. We seek candidates with innovative ideas who will be able to teach basic principles/fundamentals, writing, strategic planning and campaigns, all incorporating elements of advertising, public relations, and marketing communications in traditional and online environments. Integrated Strategic Communications is the largest concentration and has student chapters of the Middle East Public Relations Association (MEPRA) on both campuses. The College also has a Strategic Public Relations graduate program. Candidates would be expected to be qualified to support these activities. New ISC faculty members will teach and conduct research or creative activities within the scope of the concentration.

The position also requires the successful applicant to handle student advising, course development, serve on College-wide committees, conduct scholarly activities, including research and/or creative endeavors.

The Requirements

All candidates for this position are expected to have a record of previous teaching experience that meets international standards, as well as professional experience and/or scholarly/creative activities in the area of emphasis. Preference will be given to candidates who demonstrate the ability to teach, conduct research and/or engage in creative activity and participate in interdisciplinary College efforts in addition to their specific areas of specialization.

Applicants for the rank of Assistant, Associate or Full Professor must have a terminal degree (PhD preferred) with a specialization in communication, public relations or advertising from a QS ranked university. The following doctorates are particularly desirable, Doctorate in Communication, Doctorate in Public Relations, Doctorate in Advertising and Doctorate in Applied Communications.

Professional experience is desirable as well as a proven track record of excellence in teaching. In addition, an established track-record of publications in Scopus listed or ranked journals is desired. Candidates are expected to be effective teachers/scholars and are expected to teach in both the undergraduate and graduate programs and be involved in outreach efforts to the community.

Successful candidates should have the ability to contribute to at least one or more of the College's required core courses such as: media and society; public

speaking and persuasion; media storytelling; media law and ethics; research methods; culture and media criticism; and/or digital media. Knowledge of entrepreneurship as well as experience in social/digital media and creativity is beneficial.

Also desired, but not required, is bi-lingual fluency in Arabic and English. Previous teaching experience in an ESL environment is helpful. Minorities and women are encouraged to apply. For more details about the College's leadership, faculty and progress visit us at www.zu.ac.ae.

The Benefits

The United Arab Emirates (UAE) is located in the southeastern part of the Arabian Peninsula. The UAE is a tolerant country that values the contribution of the expatriate workforce. The government is committed to providing safe environment for all citizens and residents. There is little to no crime as people from all different countries work and socialize together in harmony. Zayed University's benefits package is highly attractive, with competitive salaries free of tax in the United Arab Emirates, housing, a furniture allowance, annual vacation airline tickets for the employee and immediate family, educational subsidies for children and subsidized healthcare for the employee and sponsored family members.

To Apply

Please submit your resume online at www.zu.ac.ae along with the names and contact details of at least three professional referees, a statement of teaching philosophy, a statement of scholarly and creative interests, particularly as they may apply to the Middle East, and as to how they might involve undergraduate and graduate students.

Review Process

Applications will be reviewed between October 2019 – January 2020 and continue until the position has been filled.