



The premier award

› until March 15, 2021 ‹

The award aims to stimulate the academic discussion and build the body of knowledge in public relations and communication management across Europe.

Prof.em. Dr. Betteke van Ruler and Prof.em. Dr. Günter Bentele are the chairs of the jury for this bi-annual prize for excellent doctoral dissertation.

Rewards

The winner will receive a certificate, naming her or his dissertation best of class in Europe. The winner will also be invited to present the dissertation at the EUPRERA Annual Congress in **Vienna**, the main gathering for public relations scholars in Europe. **Travel expenses and accommodation will be paid** (up to € 500).

The winner will be recognized as a leading expert in public relations, corporate communication or communication management.

Requirements

Award applicants are requested to submit materials ensuring they comply with all submission requirements (see the full procedure on www.euprera.org). Cumulative dissertations are accepted, as well.

Conditions

All doctoral dissertations **in any language** are eligible for submission, provided they have been formally approved with a formal examination at the candidate's university **within the last 24 months before the submission deadline**.

Authors should submit their dissertation in the original version as approved by their committees or supervisors plus a paper formatted in journal style. Award applicants are, therefore, asked to condense their theses/dissertations into a manuscript.



More details

The detailed procedure for application, information on the jury and the full timeframe are available on the EUPRERA website www.euprera.org.

Alternatively, please contact the award coordinator Betteke van Ruler: ruler@telfort.nl.

The European Public Relations Education and Research Association (EUPRERA) is an autonomous organization with nearly 500 members from 40 countries interested in advancing academic research and knowledge in strategic communication.

Several cross-national and comparative research and education projects are organized by affiliated universities. In order to spread new methodologies and research results, EUPRERA organizes a highly regarded annual congress each autumn in collaboration with a selected university or college in Europe. EUPRERA cooperates with the most prominent PR associations, scientific journals and practitioners coming from different countries. Members of EUPRERA are both academics and practitioners.

www.euprera.org