

Call for Papers

The International History of Public Relations Conference

July 6-8, 2022

Bournemouth University, UK

Organised by the Public Relations Research Group of the Faculty of Media & Communication

Academics, practitioners and research students are invited to submit competitive abstracts for presentation at the 12th International History of Public Relations Conference which returns to Bournemouth University after being held at Boston University in 2021.

Since 2010, IHPRC has been the premier international conference addressing the history of public relations and related disciplines. It has drawn papers from around the world and led to a major expansion of publishing on the public relations history field in academic journals and research books.

For the 12th IHPRC, plans are being developed for a hybrid conference that combines physical attendance at the conference as well as online presentations. These plans may include regional sessions which allow scholars to present to international audiences from their home country during daytime and early evening.

Submissions – Deadline for consideration: 21 January 2022.

Papers for presentation at IHPRC 2022 will be selected, after peer review, on the basis of abstracts of no more than two pages total length, including references. The abstract should express the purpose, methodology, findings and implications of the research. Author and affiliation details are to be printed on a separate sheet and the author(s) should not be identified in the abstract.

Abstracts must be presented in Word format, 12-point font size, single spacing with a 1-inch (25mm) margin on A4 page size. Submissions and enquiries should go to both historyofpr@bournemouth.ac.uk and atheofilou@bournemouth.ac.uk.

Information on conference registration and conference hotels follows, as will details of the conference's hybrid structure.

We look forward to welcoming PR historians back to Bournemouth in July 2022.

Follow the conference on @historyofpr and Facebook.com/IHPRC