

# EUNES Research Escalator

EUPRERA, 24th Annual Congress, 20–23 September 2023,  
Charles University, Prague

## Call for Extended Abstracts

The EUNES Research Escalator session is an opportunity for early- and mid-career researchers with a work-in-progress paper or research idea to receive peer feedback and support. The session aims to help the papers toward publication, allow authors to identify and invite potential collaborators, and provide an opportunity for mutual learning among early- and mid-career researchers. The work-in-progress should be submitted as an extended abstract (max. 500–800 words, excl. title, tables, figures, and references).

EUNES supports early- and mid-career scholars (e.g., prospective graduate students, graduate students, post-docs, non-tenured/tenured-track researchers, and adjuncts) from all backgrounds, affiliations, and locations who work in public relations and strategic communication fields. Our members are emerging scholars and young at heart professors who help the network and its members thrive. Researchers at all career stages are encouraged to apply. In case of high demand, preference is given to submissions from early- and mid-career researchers.

EUNES Research Escalator encourages empirical contributions that develop and extend theory and more conceptual papers that integrate, critique, and expand existing theory. Extended abstracts presenting empirical contributions should concisely present the paper's purpose, main theoretical framework/assumptions, research methods (if applicable), and the paper's preliminary main contribution(s). Extended abstracts presenting conceptual work should present the paper's purpose clearly, but authors of conceptual papers are otherwise free to structure the extended abstract as they consider appropriate to communicate their ideas clearly.

All submissions undergo a review process. EUNES members will review the submitted abstract.

During the Escalator session, authors pitch/present their project to the entire audience in a three-minute presentation, sit down in pre-decided discussion groups, and give each other feedback on the papers. After the discussions, all authors reconvene, and each author highlights the main points they took away from their discussions with their peers and give a short "recap" of new directions/goals.

## Important dates:

- **28 April 2023: DEADLINE** Extended abstract submission (500–800 words). The submission should be mailed to: [eunes.research.escalator@gmail.com](mailto:eunes.research.escalator@gmail.com).
- 28 May 2023: Decision on acceptance of extended abstract.
- **21 August 2023: DEADLINE** Revised extended abstract submission (max. 1500 words). Submitting a revised, extended abstract is optional. Participants are accepted based on their submission on 28 April 2023.
- 28 August 2023: EUNES Research Escalator participants will be assigned extended abstracts to read in-depth before the session.