

EUPRERA BYLAWS

PARTNER CONFERENCES

1. Aims

EUPRERA wants to support its members' scientific activities which aim to promote knowledge and development in communication and public relations. This joint effort to promote each other's values consists of a series of events, called *EUPRERA'S Partner Conferences*.

2. Application and approval

Any member of EUPRERA can propose to the BoD a symposium, a congress, or other similar events which preferably include and involve an academic gathering, to be included among EUPRERA'S Partner Conferences. The BoD will evaluate the suitability of the event based on its scientific aspects, range of content(s) and the audience or public(s) involved.

The BoD will reserve the right to approve or refuse applications. Plurennial agreements are possible.

3. Requirements

The partner should:

- Be a EUPRERA member, who pays regularly the annual membership fee.
- Provide the BoD with all the details concerning the event: title, place, dates, call for contributions, logo, pictures, list of sponsors, full programme and any other relevant details.
- Reserve a special discount for EUPRERA members registering to the event, when possible.
- Fulfil the rules regarding the promotion (see art. 4).

When the agreement foresees that some official activities of EUPRERA (BoD meeting, general assembly, project team meeting, etc.) will take place in conjunction with the event, the partner supports the BoD in relevant logistics such as room bookings, catering etc.

4. Promotion

EUPRERA will dedicate to the partner conference a website page and periodical posts on the homepage, in the newsletter and on social media.

The partner will make sure that EUPRERA's logo is included in all the materials of the partner conference, dedicate a webpage to EUPRERA, if possible, and distribute EUPRERA's promotional materials (digital and/or paper materials) to the participants and potential participants of the event.

5. Withdrawal

At any point EUPRERA and/or the partner can decide to withdraw their agreement, through a formal communication and explaining the reason why.