



EUPRERA BYLAWS
THEMATIC NETWORKS

CORRELATED FILES: proposal form, update form

1. Aim

A EUPRERA network consists of network leaders and members working together under a thematic heading. The main purpose of the networks is to generate research and collaborations in subfields of public relations. Thematic networks are intended for members, therefore only EUPRERA members can join the network team.

2. Proposal, activation and cancellation

Interested members should prepare a proposal using the specific form and stating the name of the network, the goals, milestones and plans. A network should have a minimum of five effective members (paying their membership fees regularly) from a minimum of two different countries and institutions who join and form a team. One of them will be the network leader.

The EUPRERA board reserves itself the right to accept/decline applications and to revoke the EUPRERA affiliation if a network does not function (i.e. has no activity over a two years period). Suggestions for mergers or divisions of networks can be forwarded to the board for approval.

3. Functioning

The network team can organise publications and events, which can be run on the occasion of the EUPRERA annual congress, sending a proposal possibly within 8 months before the congress. Since the main goal of establishing networks is to generate research and facilitate cooperation, members can belong to as many networks as they wish. Any effective member can be named as leader of a network.

EUPRERA will provide a dedicated page on the website, support the promotion of the network activities and also allow for the EUPRERA name to be used in application processes and specific research and dissemination activities.

During the life of a network, leaders and team members are committed to contribute to the sustenance and promotion of EUPRERA in the course of the activities themselves of the network in at least the following basic provisions:

- inclusion of specific reference to EUPRERA into papers and presentations;
- using the name and graphic identity of EUPRERA into their communication activities to disseminate the project (i.e. social media profiles, webs, press releases, etc.).

Some additional basics annual outcomes can be identified as requirements for consider that a network is active and regularly functioning:

- Publication of at least one academic (i.e. in international indexed academic journals, book...), or
- one presentation in international scholar or professional congresses, or
- accreditation of at least a submission for obtaining funding in national or international competitions organised by and from public or private institutions (e.g., H2020., Erasmus, competitions of educative agencies or institutions, etc.), or
- implementation of sustainable educative programmes during at least an academic year in the past five years.





All these outcomes and developments are welcomed to be presented on the EUPRERA website, in EUPRERA webinars, at the EUPRERA congress and other ways of promotion and knowledge share.

Additionally, in order to strengthen the network launch, leaders will have the chance to present their proposals/networks during the EUPRERA annual congress. Details will be communicated, based on the opportunities of the specific congress (i.e. a poster, meetings to gather with members who are interested to join). The network team can also organise an internal meeting on the occasion of the congress, but this should not overlap with the congress sessions.

Network leaders will regularly send an update of the network, using the form provided, once a year, on request of the BoD (typically in June). Network leaders will also align yearly with the DPRA to make sure that all EUPRERA members involved in the network are effective members.

4. Finances

EUPRERA will not usually be able to give financial support to any network. Team members will secure the necessary funding on their own (i.e. by using own resources or acquiring research funding using the capacities of their universities/organizations).

Network teams might also acquire sponsors within the range of the EUPRERA sponsorship policy, meaning that finances could be handled by EUPRERA and resources acquired will be assigned to only this particular network. In the latter case, a 10% handling fee applies for bookkeeping etc. Funds which are still available after a network has been closed or has not been active for two years will go to EUPRERA; the board will decide which new activity can be supported with this dormant budget.

5. Further opportunities

Please also check the "Four ways to collaborate with EUPRERA in research" available in the EUPRERA website.