

Call for Papers

The International History of Public Relations Conference

July 9-10, 2024

Bournemouth University, UK
Faculty of Media & Communication

Academics, practitioners and research students are invited to submit competitive abstracts for presentation at the 13th International History of Public Relations Conference (IHPRC) which will again be held at Bournemouth University.

Since 2010, IHPRC has been the premier international conference addressing the history of public relations and related disciplines. It has attracted papers from around the world and led to a major expansion of publishing on the public relations history field in academic journals and research books.

Submissions – Deadline for consideration: 16 February 2024.

For IHPRC 2024, the conference's academic committee is especially keen to receive submissions based on archival research or which consider the theory and practice of archival research in the history of public relations.

Papers for presentation at IHPRC 2024 will be selected, after peer review, on the basis of abstracts. Authors are invited to submit **a single** Word document. The first page of the word document should include the title of the paper, author(s) name(s) and affiliations. Page two onwards will include the abstract. The abstract will be of no more than two pages total length, including references. The abstract should express the purpose, methodology, findings and implications of the research. Author and affiliation details are to be presented only in first page and should not be identified in the abstract.

Abstracts must be presented in Word format, 12-point font size, single spacing with a 1-inch (25mm) margin on A4 page size. Submissions and enquiries should go to atheofilou@bournemouth.ac.uk.

Information on conference registration and conference hotels follows.

Given that the IHPRC will be taking place as from now on **biennially** (ie every second year rather than every year) the **conference will be held in person** rather than any other format. Registration fees are: £250 standard and £150 for students.

We look forward to welcoming PR historians to Bournemouth in July 2024.
Follow the conference on @historyofpr and Facebook.com/IHPRC