

Call for abstracts

Women's Work in Public Relations V. 2

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Building on the success of [Women's Work in Public Relations](#) (published by Emerald in 2024), we are delighted to announce a second volume (due 2026). We are seeking both academic and practitioner chapter authors who are interested in writing about this subject.

Women's Work in Public Relations: Volume Two will build on the momentum created by the first book but will have a more pronounced focus on writers from the global south and from marginalised industries and practices anywhere in the world. Submissions from all countries and public relations (PR) sectors are welcome.

As with the 2024 publication this book prioritises women's experience and histories in the PR workplace worldwide. The experience of women's everyday lives in PR roles across the world is often under-recorded and this collection aims to use academic writing/research and practitioner stories as a way to further highlight and understand the experience of the working lives of women in PR across the world.

The aim of this book is to demonstrate and support the breadth and range of feminist study on women's work in PR, taking a step (or more) away from management-based writing on public relations and towards a space where marginalised voices and the lived experiences of women at all stages in their career are considered and foregrounded. It places centre stage the experiences of those who are often written about less frequently in public relations research. This can include (for instance) practitioners from the global south, practitioners of colour, older practitioners, freelancers, and those working in marginalised occupations.

This collection will feature around 12-16 academic essays (chapters) of c. 4,000-10,000 words but within the format there would be room for some

shorter practitioner stories (c. 300-1,000 words each) which explore practitioner personal experience and are written in the first person.

Timescale

Deadline for abstracts: 31 May 2025. Please send to
WomensWorkinPR@gmail.com

- **Academic authors:** Please send an abstract of around 300 words
- **Practitioner authors:** Please send a 200 word summary of your proposed practitioner story

Editor decision on abstracts – ongoing/August 2025

Completed chapters to be submitted to editors – January 2026

Publication – late 2026

Note: New researchers and practitioners: Some coaching may be available to new and early career researchers and practitioners who have a strong idea for a chapter (in particular who are writing about under-represented groups) but need help with their research methodology (e.g. sample recruitment, data collection, data analysis). If this may apply to you please add a note to your abstract explaining what help may be needed.

Please direct any questions to Liz Bridgen liz.bridgen@bucks.ac.uk or Sarah Williams sarah.williams@bucks.ac.uk or to WomensWorkinPR@gmail.com