



**APPLY by
15 March 2027!**

2027 EUPRERA PhD Award for Excellent Doctoral Thesis

THESES ELIGIBILITY

All doctoral dissertations in **any language** from all countries are eligible for submission, provided they have been formally approved with a formal examination at the candidate's university between **March 2025 and March 2027**, before the submission deadline.

SUBMISSION FORMAT

Authors should submit their dissertation in the original version as approved by their committees or supervisors plus a paper formatted in journal style. Award applicants are, therefore, asked to condense their theses/dissertations into a manuscript. Cumulative dissertations can be submitted.

EVALUATION CRITERIA

- Theoretical coherence and quality
- Degree of innovation for theory and/or practice
- Methodological appropriateness
- Empirical quality
- Presentation of results
- Importance for the development of the scholarly and/or professional field
- Overall impression
- Societal impact

TIMELINE 2027

March 15: Deadline for submission.

March 31: Distribution to jurors.

June 1: Juror's feedback.

July 1: Results of the jury.

July 31: Communication of results to applicants.

Minimum 1 month before the congress: Winner travel arrangements.

Recent winners: 2025 - Jens Hagelstein, Leipzig University, Germany
2023 - Jérôme Chariatte, University of Fribourg, Switzerland
2021 - Alena Kirchenbauer, University of Hohenheim, Germany

**More
INFO**



**www.euprera.org/phd-award
phdaward@euprera.org**

The European Public Relations Education and Research Association (EUPRERA) is an independent organization that aims to stimulate and promote innovative knowledge and practices of strategic communication, organizational communication, and public relations across Europe. Founded in 1959 and previously named CERP Education & Research, EUPRERA is a network with over 550 members from more than 50 countries where academics and professionals attract, convey, disseminate and create innovations in the field. Several cross-national and comparative research and education projects are organized by members and affiliated universities. In order to spread new methodologies and research results, EUPRERA organizes a highly regarded Annual Congress, every year held in collaboration with a selected university in Europe.